



**FOR IMMEDIATE RELEASE**

**CONTACT:**

**Deidre Carter-Briscoe, VP of Operations**

**Optimus Entertainment Group**

**Phone: 877.325.6575 ext 3606**

**Email: [dcbriscoe@optimusentertainment.net](mailto:dcbriscoe@optimusentertainment.net)**

**Website: [www.OptimusEntertainment.net](http://www.OptimusEntertainment.net)**

**David Chance, Former Member of Ruff Endz, Joins  
Optimus Entertainment Group and the BBS Value Tour**

**Atlanta, GA, February 11, 2009 – David Chance, Former Member of Ruff Endz, makes his reentry into the Music Arena and Joins Optimus Entertainment, By Forming a Marketing and Public Relations Alliance and by joining the BBS Value Tour.**

Optimus Entertainment Group (**Optimus**) and CMG Entertainment (**CMG**) have partnered to form a marketing alliance to further the promotional efforts of David Chance's (**Chance**) new album, Unconditional Love releasing today on iTunes.com, Rhapsody.com and Amazon.com today and in-stores on March 17, 2009. Optimus is heading up all Radio and PR Services for CMG regarding the David Chance's project, additionally Optimus will also provide Digital Distribution and Digital Marketing. Along with this partnership, Chance will also be joining the upcoming BBS Value Tour.

The general public may not know the name **David Chance** but certainly will know and will remember his music! Songs such as **No More** (Shopping Sprees) and **Some One to Love You** from the Sony/Epic R&B Duo. Ruff Endz

dominated the radio airwaves upon their release in 2000 and 2002! Breaking records on the Urban AC charts, Ruff Endz made their mark. Their success grew so much that they crossed US Borders to Headline their own tours throughout Europe and Japan, building a major international fan base. After the completion of their third album ***Love Potion***, Chance could no longer resist his purpose, he had an experience with God that changed his life, purpose, and message! Instead of writing another **club song** he is now dedicated to compose songs that encourage his fans to have hope, to believe, and most of all to Love! Now with a new life and purpose Chance is now releasing his new album titled ***Unconditional Love***. With its rhythmic melody and soul piercing base lines, the first single titled ***Only Love*** is sure to make people catch the fever and want to dance! With heartwarming melodies, smooth vocals, and a powerful performance, Chance is a master at the art of R&B and has yet again composed another inspirational R&B classic in ***Unconditional Love*** which will be available on Itunes.com, Rhapsody.com and Amazon.com today and in-stores on March 17, 2009.

**Jerry Adams, Chairman and CEO of Optimus**, has this to say about this partnership "Optimus is looking forward to a wonderful business relationship with David Chance and the entire CMG Family, and are excited about where God is taking the Company in this endeavor".

**Bryan "Blue" Piper, Director of A&R** says about David Chance "It is counted as a privilege to be affiliated with the likes of an Artist such as David Chance, and Optimus Recording is definitely looking forward to working with him".

**About Optimus Entertainment Group:**

Optimus Entertainment Group is an Atlanta based entertainment company specializing in independent distribution, marketing and promotional strategies for its clients not only domestic, but internationally.

**For more information, please contact Deidre Carter-Briscoe at 877.325.6575 ext. 3606.**

**###**